

# Press Release

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*For Immediate Release*

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## **BetAmerica presents Second Stride's 3<sup>rd</sup> Annual Kentucky Derby Party at Molly Malone's to benefit a true Kentucky icon – The Thoroughbred.**

**Louisville, KY - Monday, April 28, 2014 – 5:30PM -?: – BetAmerica invites you to** kick off your Derby week festivities at Second Stride's Derby Party and Charity Auction at Molly Malone's Irish Pub & Restaurant, Highland's Location- 933 Baxter Avenue, Louisville, KY. Rub elbows with winning jockeys, owners and trainers while raising money for Second Stride, a nonprofit organization dedicated to the rehabilitation and retraining of retired Thoroughbred racehorses. A minimum \$10 suggested donation at the door.

Last year's event raised over \$20,000. This year Second Stride welcomes the legal online betting site BetAmerica.com as our title sponsor.

"We are delighted to support an event which supports such a worthwhile cause," said Merv Huber, Marketing Manager of BetAmerica. "The entire team at BetAmerica loves horse racing and its equine athletes as much as all our players do."

The 2014 silent and live auction includes horseracing related items, experience packages, sports items, and more. All proceeds benefit Second Stride.

Molly Malone's will be donating 10% of all sales during this event to Second Stride.

For more information about this event, please visit [www.secondstride.org](http://www.secondstride.org)

### **About BetAmerica**

Launched in 2007 BetAmerica.com offers legal, regulated and secure betting on horse racing and greyhounds. BetAmerica.com will offer full wagering on the Kentucky Derby to residents of 34 U.S. states including Kentucky, California and New York.

For more information about BetAmerica go to <https://www.betamerica.com/about.html>

### **About Second Stride**

Second Stride is a 501(c) (3) non-profit providing rehabilitation, retraining, and adoption of retired thoroughbred racehorses. As a Kentucky certified equine rescue provider, we offer a place for owners to send thoroughbred horses to retire from racing with dignity. Our farm has retraining facilities and services to give racehorses a new career. We have a rigorous adoption process to ensure a Second Stride horse and its new owner are a good match, and the owner's intended use for the horse suits its health and capabilities.

For more information on Second Stride, and to see horses currently up for adoption go to [www.secondstride.org](http://www.secondstride.org).

*Second Stride follows the American Association of Equine Practitioners' guidelines on ethical care for horses.*

**About Molly Malone's – Highland's Location**

Molly Malone's, at 933 Baxter Ave. in Louisville, was built from the stones of a pub based in Ireland. It is open seven days a week for lunch and dinner, serving traditional Irish pub fare and libations in indoor and outdoor areas. On Friday and Saturday nights, the Highlands location hosts live music from the region's favorite bands, and the St. Matthews location features dance music from the area's best DJs.

For more information about Molly Malone's go to [www.mollymalonesirishpub.com](http://www.mollymalonesirishpub.com).